



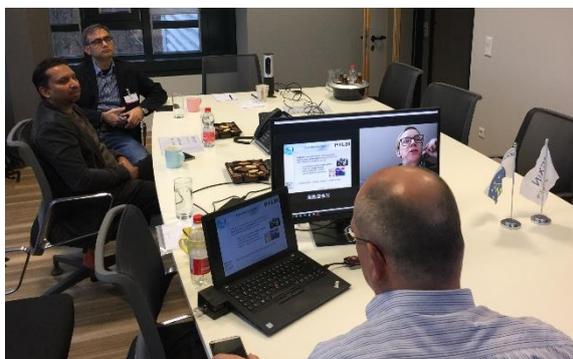
# China-Bridge Pitching Event

[14.12.2018]

Interested in Chinese market? Want to get to know Chinese investors? Welcome to join our China-Bridge pitching event! Sino-Europe Startups Association (SESA) provides you with a platform as innovators and startups.

On 14<sup>th</sup> December, SESA held the second remote pitching event with Suzhou branch of China Association for Science and Technology. Suzhou is one of the most innovative and fast-growing cities in China, with its focus on IT, new energy, medical technology in Suzhou New District (SND).

During this event, four project teams got opportunities to show case their own companies/projects, to communicate with Chinese local society and investors remotely from Germany via internet.



## Remote Participants from China

Name	Position
Zhijun Zhang	Vice President of Suzhou Association for Science and Technology
Xun Qiu	Director of International Department, Suzhou Association for Science and Technology
Jian Li	Director of SND branch of Suzhou Association for Science and Technology
Jiayi Miu	Deputy director of Suzhou Innovation Park
Lan Gao	Director of Service Department, Suzhou Innovation Park
Qiang Liu	General manager of investment department, Jiangsu Branch of Fusun International
Yue Xu	Deputy director of investment department, SND Investment Group
Chenjian Wang	Deputy director of Suzhou Stock Exchange Center
Qing Hu	General Manager of Kossel Medtech (Suzhou) Co., Ltd.
Youxin Chen	General Manager of Connex Healthcare Design (Suzhou) Co., Ltd.
Yu Chen	CEO of Deboya Investment and Management Co., Ltd.
Lidong Xu	Deputy general manager of Deboya Investment and Management Co., Ltd.



China-Bridge Pitching Event at ZGC InnoHub, Heidelberg

## Sino-Europe Startups Association



Sino-Europe Startups Association (SESA) is a network for people searching for chances to become entrepreneurs. We are united to share information and resources we need for entrepreneurship, to strive for a better environment for startups. SESA's long term goal is building network of business information, communication and collaboration, pursuing the best-fit resources for startup projects. We help entrepreneurs with our own experience in entrepreneurship and connections with scientific and business networks in Europe and China.

Welcome to check [our previous events](#).

Sino-Europe Startups Association | c/o ZGC InnoHub, Tech Tower, Forum 7, 69126, Heidelberg | [www.sino-startups.com](http://www.sino-startups.com) | Email: [info@sino-startups.com](mailto:info@sino-startups.com)

## Appendix. Additional Information

### Suzhou

Suzhou is a major city located in south-eastern Jiangsu Province of East China, about 100 km northwest of Shanghai, with a total resident population of more than 10 million in its administrative area. Founded in 514 BC, Suzhou has over 2,500 years of history, with an abundant display of relics and sites of historical interest. Since major economic reforms began in 1978, Suzhou has become



one of the fastest growing major cities in the world. The GDP of Suzhou was 218.7 billion Euro in 2017, ranked 7th among all Chinese cities. The city is one of China's foremost destinations for foreign companies. The municipal government has enacted various measures to support global organizations in various manufacturing (e.g. pharmaceutical, electronic goods, automobile) and service (e.g. banking, logistics, research services) sectors. Now Suzhou a major economic centre and focal point of trade and commerce, one of the most highly developed and prosperous cities in China.



### China Association for Science and Technology (CAST)



As the largest non-governmental organization of scientific and technological professionals in China, the [China Association for Science and Technology](#) (CAST) serves as a bridge that links the government to the country's science and technology community. Through its 210 national member societies and local branches all over the country, CAST maintains close ties with millions of Chinese scientists, engineers and other professionals working in the fields of science and technology.

### CAST Suzhou Branch - Suzhou Association for Science and Technology (SZAST)

[Suzhou Association for Science and Technology](#) (SZAST) is a branch of CAST and a non-governmental organization of scientific and technological workers. It maintains close ties with thousands of local scientists, engineers and other people working in the fields of science and technology. The main purpose of SZAST is to make contributions to the prosperity and development of science and technology, to the popularization of science and technology among the public, to the emerging of large numbers of professional talents, to the non-governmental international exchange and cooperation, and to the overall economic and social development in Suzhou.



## Suzhou New District (SND)

[Suzhou New District \(SND\)](#) is a district located in the western part of Suzhou. SND was approved as a national new and high-tech industrial development zone in November 1992. The district focuses on building a highland for innovation, and it speeds up the construction and improvement of current innovation carriers, such as Suzhou Geographic Information Industry Base, CAS, Agglomeration Area of National Intellectual Property Services, Alibaba Cloud Innovation center and Power Core. SND upgrades current industry and makes a big push to develop three distinctive industries: new generation of information technology, new energy, medical devices and medicine.



## ZGC InnoHub

[ZGC InnoHub](#) is a German branch of the Beijing Zhongguancun Development Group (ZGC), China's first and most successful innovation zone, also referred to as the "Silicon Valley of China". Its aim is to bring together German and Chinese companies, educational institutions and, above all, start-ups and support them in their entry into the international market.

Over the past few years, ZGC InnoHub has built a comprehensive business network together that one can benefit from today. Its partner network covers a variety of areas, such as biomedicine, IT, engineering, electronics, industrial investment and international management. Many well-known companies such as Lenovo, Baidu or Tencent, as well as two of China's major universities and research institutes (University of Beijing and Qinghua Tsinghua University) are part of the network. ZGC InnoHub will help entrepreneurs to internationalise their business with the help of numerous ZGC branches in Silicon Valley, Boston, Tel Aviv, Beijing and London.