

## SESA Attending Start-up BW Summit in Stuttgart

SESA participated in the Start-up BW Summit, which was organized by Baden-Württemberg. The grand event took place in Stuttgart in the beginning of February 2019.



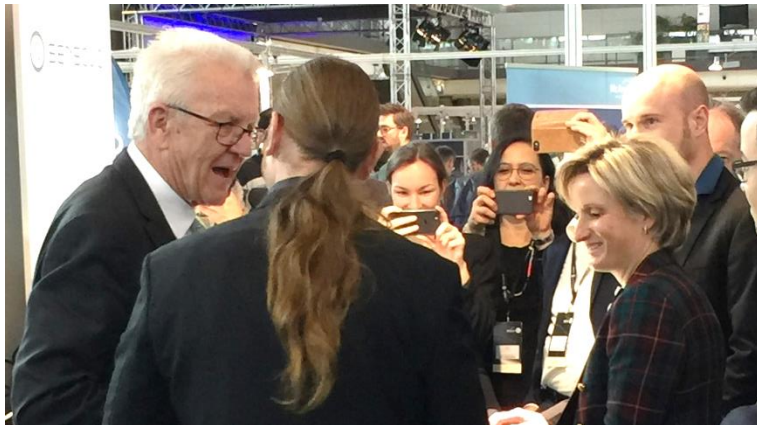
Baden-Württemberg is one of the most developed and most competitive regions in Europe. Especially in industry, advanced technology and scientific fields, the state is regarded as the area with the highest innovative power in the EU. The government of Baden-Württemberg is making every effort to encourage and support start-up companies and entrepreneurs.

The Start-up BW Summit is one of the core activities of the start-ups in Baden-Württemberg. The summit in early February attracted around 5,000 visitors. About 400 firms from southwestern Germany and abroad were invited to exhibit and showcase their innovative products and services to potential customers and investors.



The focuses of the summit concentrated on six areas: life sciences; creative industries, food and beverages; software, AI and cyber security; services, e-commerce and market places; manufacturing, mobility and hardware; energy and the environment. Many teams pitched their innovative projects, attracting contacts from consulting, marketing and technology transfer, as well as venture capital and angel investors.

Mr. Winfried Kretschmann, the Minister-President of the state of Baden-Württemberg and Dr. Nicole Hoffmeister-Kraut, the Minister of Economic Affairs, Labour and Housing attended the summit and addressed to the audiences.



As a start-up association based in Baden-Württemberg, SESA was honored to participate in the Start-up BW Summit. The association representative enthusiastically answered questions from visitors and provided information about services and events of SESA, focusing on communication and collaboration between China and Germany.



Link: <https://summit.startupbw.de/en/>

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